

InnovationQ Plus for Universities: Fast, Easy, and Accurate Searching

InnovationQ Plus is the most powerful semantic search tool on the market for universities. No other systems or services match its ability to support a natural language search, refined with Boolean filters, to discover critical business intelligence. The powerful, yet user-friendly view of essential patent and IEEE literature makes our tool accessible to anyone within a university, including students, instructors, librarians, research groups, technology transfer offices, and more.



Fast and Intuitive

InnovationQ Plus allows users to develop queries using phrases, paragraphs, or entire documents making searching easy and fast. It has sophisticated Boolean filters that help refine and narrow results. Our customers tell us that everyday patent searches are completed far more rapidly than other search tools.



Smart

InnovationQ Plus uses advanced semantic and keyword analysis to extract meanings and connections. Semantic Gist®, the cognitive retrieval engine behind InnovationQ Plus, sifts through deep data to quickly pinpoint relevant patents, applications, and non-patent literature. While other vendors license third-party solutions to bring you semantic search, IP.com owns Semantic Gist. This means we are continuously improving the system to provide the best possible retrieval and performance for deep content like patents and technical literature.



Visual

InnovationQ Plus's analytic tools, filters, visualizations, and reports are fast and simple to use. The newly enhanced semantic map enables deeper understanding and analysis of technologies found in a concept space. It allows you to broaden your perspective regarding commercialization opportunities by providing insights into related technological areas.



Profitable

InnovationQ Plus gives you powerful insights that allow you to analyze your IP's position in the market, optimize R&D investments, perform competitive analysis, and evaluate licensing opportunities to monetize your innovations.



Intelligent

Based on information from [S&P Global Market Intelligence](#), InnovationQ Plus's Corporate Tree allows you to see the technologies and patents connected to both public and private companies, as well as their acquisitions and operating subsidiaries. You can see total revenue, R&D expenses, and net income. It also provides quick links to the corporate website and Google and Wikipedia page lookups.

InnovationQ Plus for Universities: Powerful IP Discovery for All

InnovationQ Plus improves the efficacy of the lifecycle of innovation and maximizes the public value of discovery. It helps commercialize inventions that emerge from university research and assists each inventor in realizing the full commercial potential of an idea. InnovationQ Plus provides benefits for each segment of the university organization.



For Students

- » Creates an easy search strategy with semantic search
- » Increases search speed and accuracy with semantic algorithms
- » Stimulates creativity and innovation
- » Provides exposure to patents and applications, non-patent literature, and licensable technologies



For Instructors

- » Expands usability to project creation and access to results
- » Allows instructors to teach the process, value, and results of patenting
- » Facilitates easy deployment; seat licenses are available for heavy users and casual users



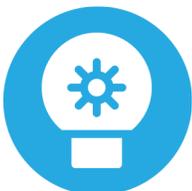
For Research Groups

- » Affords a deep awareness of the technology landscape throughout the innovation cycle
- » Supports collaboration on ideas for creation and production
- » Promotes partnerships among business and academic centers of innovation, faculty, students, and entrepreneurs



For Enterprise-Wide University Systems

- » Offers a platform through which to create a more collaborative and vibrant information system for patents and innovation
- » Links scientific, engineering, and business academics with incubators and innovation centers
- » Brings the power of the search to everyone -- not just users trained in patent search



For Incubators, Innovation Centers & Technology Transfer Offices

- » Surfaces incredible insights, without complex queries
- » Identifies licensing targets and helps potential licensees find their technology
- » Allows any user to contact your TTO with the click of a mouse to discuss your technology
- » Joins different areas to work together on the same portfolios through collaborative features