

# InnovationQ

## IP discovery that's simple, powerful, and profitable.

InnovationQ is the most powerful semantic search tool on the market. Its ability to enable natural language search, refined with Boolean filters, to discover critical business intelligence is unmatched. The results help organizations optimize and monetize their intellectual property, prioritize research investments, map competitive activity, and determine litigation strategies.



### Fast and Intuitive

InnovationQ allows users to develop queries using phrases, paragraphs, or entire documents making searching easy and fast. In addition, InnovationQ has sophisticated Boolean filters that help refine and narrow results. Our customers tell us that everyday patent searches are completed far more rapidly than using their previous systems. In addition, some customers tell us they have significantly improved their patent allowance rates.



### Smart

InnovationQ uses advanced semantic and keyword analysis to extract meanings and connections. Semantic Gist®, the cognitive retrieval engine behind InnovationQ, sifts through deep data to quickly pinpoint relevant patents, applications, and non-patent literature. While other vendors license third-party solutions to bring you semantic search, IP.com owns Semantic Gist. This means we are continuously improving the system to provide the best possible retrieval and performance for deep content like patents and technical literature.



### Visual

InnovationQ's analytic tools, filters, visualizations, and reports are fast and simple to use. The newly enhanced semantic map enables deeper understanding and analysis of technologies found in a concept space. It allows you to broaden your perspective regarding commercialization opportunities by providing insights into related technological areas.



### Profitable

InnovationQ gives you powerful insights that allow you to analyze your IP's position in the market, optimize R&D investments, perform competitive analysis, and evaluate licensing opportunities to monetize your innovations.



### Intelligent

Based on information from [S&P Global Market Intelligence](#), InnovationQ's Corporate Tree allows you to see the technologies and patents connected to both public and private companies, as well as their acquisitions and operating subsidiaries. You can see total revenue, R&D expenses, and net income. It also provides quick links to the corporate website and Google and Wikipedia page lookups.