

# Editing Services for Better Publications

## Why use Editing Services?

*Editing services is a tactical step in the Defensive Publication strategy. Edited defensive publications ensure that the inventors' intentions -- and your intellectual property -- are not interpreted, but are understood.*



Clear Presentation of Ideas



Reduced Costs



Inventors Work on Inventing

### Translates invention disclosures to defensive publications

- Ensures inclusion of all (and only) necessary content
- Applies plain language guidelines so readers can find, understand, and use the information
- Customizes content to protect client anonymity

### Delivers stronger protection & superior discoverability

- A better represented innovation is a better protected innovation
- Correct, consistent semantics and syntax enhance IP.com's already powerful natural language processing to help searchers reach the target prior art
- Cogent documents allow readers to quickly and accurately find valuable information within the text

### Efficient

- Dislodges the bottleneck of records "not ready" for publication
- Provides standardization for formatting and processing
- Moves valuable IP documentation out of latent files and into the public domain

### Cost effective

- Keeps inventors' work efforts focused on inventing -- not spending R&D hours on writing documents for publication
- Harvests ROI from work already completed as it moves disclosures to functional assets
- Reasonable pricing structure

# Why Edit with IP.com?

## Experienced technical writers

- Performing writing and copy editing for technical publication since 2010
- Focused on the unique needs of defensive publication
- US-based, experienced in editing written work by English-as-a-second-language inventors
- Thousands of copyedited documents are uploaded to IP.com's Prior Art Database (PAD)

## Reliable & accessible support

- Inventors and administrative personnel directly communicate with technical writers
- Iterative processes ensure the best documents

## Customizable

- Design a style guide that meets your company's standards and compliance rules
- Establish a process flow to seamlessly integrate with your workflow

## Editing Services Features & Processing

IP.com's technical writers translate your raw materials into defensive publications. Materials can include one or more editable Word and PowerPoint files as well as associated image files.

### To produce defensive publications, the technical writers:

1. Review and analyze raw material(s)
2. Synthesize content into a single document
  - A. Organize the discussion into a logical flow
  - B. Clarify points of novelty, actors, components, and process steps
  - C. Protect company anonymity
3. Submit the document for inventor approval
4. Update and finalize the article for defensive publication to IP.com's Prior Art Database

## Editing Services Vouchers

Editing services are sold via a voucher system. A single voucher supports editing a document with a completed length of up to 7 pages and 2,000 words. One edited article of the target length consumes one editing voucher. You can purchase editing services vouchers in batches.