

# What if you could secure your Freedom to Operate in minutes?

## You can—with our complete **Defensive Publishing** solution.

Defensive publication of technical disclosures gives you an advantage by protecting your right to use and strengthening your IP strategy. Our comprehensive, cost-effective defensive publishing workflow solutions can be used individually or collectively to minimize risks and maximize your competitive position so you can:



Secure your  
Freedom to  
Operate (FTO)



Reduce  
unnecessary  
expenditures



Protect your  
mission-critical  
innovations

# Defend your IP strategy.

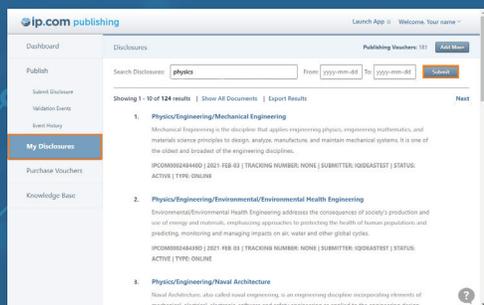
Defensive Publishing

**Defensive Publishing workflows** are an integral part of the IP.com solution suite, protecting new ideas quickly and efficiently. With IP.com, *defensive publishing can happen at the push of a button*, securing your Freedom to Operate (FTO) with a cost-effective, repeatable and reliable workflow.

## Defensive Publishing workflow solutions:

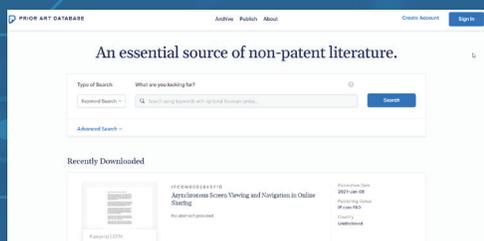
### Publishing

Safeguard your Freedom to Operate by publishing technical disclosures to the Prior Art Database, which makes them available instantly.



### Prior Art Database (PAD)

Search the world's leading publicly-accessible source of Prior Art to find published technical disclosures, validate your ideas and reduce unnecessary innovation expenditures.



### Editing Services

Save time and effort by having our team generate the strongest, most defensible disclosures possible. Our technical editors are among the best in the industry, with niche expertise that helps them craft clear, accurate, novel disclosures.

Patent publication can take years and cost tens of thousands of dollars. *Eliminate that time and cost while unlocking key strategic benefits:*

## Secure Freedom to Operate.

Defending mission-critical innovations is essential. It starts with *publishing*, which transforms technical disclosures into time-stamped Prior Art.

Innovators around the world have instant access to published Prior Art via our Prior Art Database (PAD), making it easy for anyone to understand their Freedom to Operate and more efficiently allocate time, money and resources.

## Defend innovations quickly and cost-effectively.

Defensive publishing protects the right to use your innovation while saving valuable time.

Defensive publishing is the best commercial option if you are not likely to use the innovation to secure a market advantage or recoup the cost of development and patenting through licensing, sale, or direct exploitation.

Defensive publishing is also the optimal strategy if you need immediate cover from your competition while you pursue a patent as it provides instant protection for up to a year.

### Defensive publishing with IP.com cost-effectively:

- Secures Freedom to Operate
- Reduces infringement risk
- Defends against assertions of overly broad patents
- Provides strategic cover during the patent filing process
- Strengthens the foundational patents in your portfolio
- Reduces unnecessary prosecution and filing expenses

## Block the competition.

As soon as a technical disclosure is published to PAD, it is considered Prior Art, immediately creating a protective moat around your innovation.

This ensures you can act fast in an increasingly competitive environment, buying critical time to further develop and commercialize your ideas.

