

# Create, manage and monetize innovation faster, with less cost.

Innovation is critical to organizational survival. It requires precious time, money and resources. Agility and efficiency are essential to success.

**IP.com is a trusted innovation solutions company that removes IP process complexity with end-to-end workflow solutions and professional services**, making it easier, faster and less costly for everyone involved to conceive, validate, evaluate, protect, target and monetize the highest-potential ideas, IP and innovation.

## Better workflows. Faster innovation. Greater ROI.

Our comprehensive platform of integrated end-to-end workflow solutions—supported by right-sized professional services—dramatically accelerates the innovation lifecycle:



CONCEIVE

VALIDATE

EVALUATE

PROTECT

TARGET

MONETIZE

**Our Semantic AI engine drives better results throughout the lifecycle—**  
unlocking actionable intelligence *faster and more accurately*

### **IQ Ideas Plus 2.0**

*Ideation and evaluation workflow solution*

**Fast-track more, novel and profitable ideas** by generating and refining those with the greatest potential *at the source of the process, before time and money are wasted—maximizing ROI.*

### **Publish + PAD**

*Defensive publishing workflow solutions*

### **Secure your Freedom to Operate (FTO)**

by defensively publishing technical disclosures using *cost-effective, repeatable, reliable workflows.*

### **InnovationQ+**

*Innovation and IP decision support workflow solution*

*Powered by IP.com and IEEE*

**Move innovation forward faster** with our pioneering semantic offering.

InnovationQ+ simplifies traditionally time- and cost-intensive search processes with our Semantic AI engine, unprecedented data integration and actionable outputs, *making it easier, faster and more cost-effective to innovate.*

### **Professional Services**

**Accelerate your workflows** with world-class Professional Services. Our team leverages industry-leading expertise to complete key research, analytics, editing and reporting tasks for you, delivering actionable outputs such as:

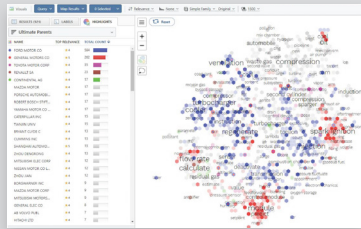
*Freedom to Operate | Patent Landscape | Patentability | Portfolio Intelligence | Technology Vitality | Patent Vitality | Invalidity*

# More than AI—accelerated intelligence.

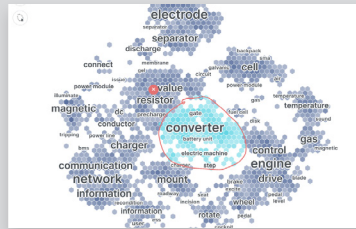
IP.com's proprietary **Semantic AI engine**—designed to unlock intelligence faster and more accurately using highly relevant real-time data and unmatched natural language AI technology—infuses speed, consistency and reliability into our workflow solutions and professional services outputs so you can make critical business decisions with confidence.

CHALLENGES

**Searching** complex patent and technical documents with separate semantic and Boolean tools takes time and patent expertise—risking incomplete or inaccurate results.



**Analyzing** the competitive landscape can be a painstaking process considering the virtually infinite nuances in modern innovations. How do you know if you truly have Freedom to Operate?



**Arming** the C-Suite with decision-driving innovation and competitive information requires generating concise synopses of dense technical documents.



THE IP.COM DIFFERENCE

Semantic AI aggregates billions of global IP data points instantly, making it easy for anyone to unlock more accurate, relevant results.

Groundbreaking Hyper-Dynamic Analyze Mode (HD Mode) is one of the fastest ways to evaluate complex IP data from multiple vectors in real time.

The industry's broadest portfolio of trustworthy, actionable outputs help de-risk investment decisions, increase your grant rate, and maximize monetization potential.

BETTER RESULTS

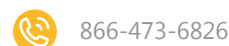
$\leq 1$  day  
to proficiency

Instantaneous  
Analysis 

Up to  $2x$  grant rate\*



Innovate faster and more cost-effectively:  
<https://ip.com/register-for-a-free-trial/>



\*Results from Joe Manico, IP.com customer