

PROFESSIONAL SERVICES

UNLOCK MORE FREEDOM TO INNOVATE

Rapid innovation requires rapid intelligence. Our experts break down barriers to innovation by complementing your current workflows, offsetting peak workloads or putting you on a path to greater independence with our AI-driven solutions. Our team will:

SAVE YOU **TIME**



Offload everything or engage us for targeted support that strategically complements your in-house skills.

SAVE YOU **MONEY**



Maximize your R&D budgets with streamlined processes that **eliminate thousands of hidden cost dollars** per patent.

CREATE **STRONGER IP**



Get access to **accurate, timely insights and analytics** so you can focus resources on the most novel, profit-driving ideas.

DRIVE MORE **ADVANTAGE**



Propel your business with **stronger, more defensible IP** and fuel better bottom-line results.

Smarter workflows. Faster innovation. Greater ROI.



SHORTEN YOUR TIME TO RESULTS

Are you getting the impact you want from your innovation investments? While innovation is a strategic priority for most organizations, barriers still exist: lack of time, old work habits and systems or lack of innovation infrastructure. These barriers can slow or completely block your teams' progress.

Our Professional Services team combines human expertise with AI-driven insights—using our proprietary Innovation Power Suite™—to break down innovation barriers. Big-picture thinking is backed by the most relevant, actionable data available.

With our insights and analytics, you can see where you have true Freedom to Operate, better prioritize R&D spend and, ultimately, achieve your full innovation potential. **Let us help propel your business to stronger IP and better bottom-line results.**



94%

of executives are dissatisfied with their firm's innovation performance.¹ Our Professional Services experts can help catalyze new innovation, elevating your internal teams to a higher level of performance.

A powerful combination of subject matter expertise + IP Suite™ technology lets our team complete key research, analytics, editing and C-Suite report prep tasks for you. Our Professional Services ecosystem includes:

FREEDOM TO OPERATE

Identify obstacles to commercialization. Our due diligence process examines the claims language of third-party, in-force patents as a means of assessing your risk of potential infringement.

PATENTABILITY SEARCH

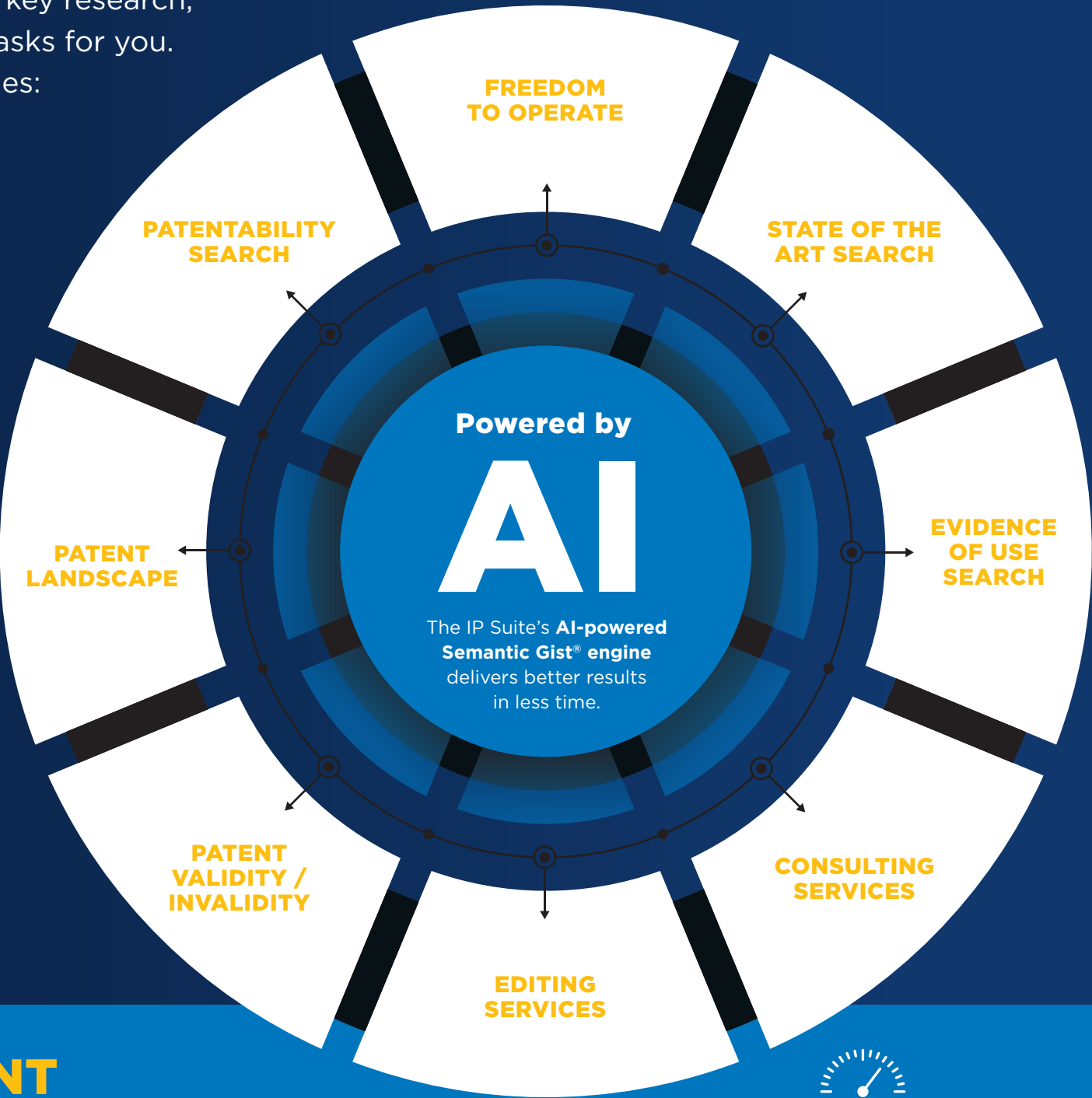
Focus your early-stage innovation. We document all domain-relevant patent applications and non-patent literature in a concise report so you can make the best use of your innovation time and funding.

PATENT LANDSCAPE

Identify patent relationships and trends. Understand the extent to which your competitors are protecting innovations in key technology areas to better target your strategic business and investment decisions.

PATENT VALIDITY / INVALIDITY

Protect your interests and block competitors. Our search surfaces the details you need to help invalidate encroaching competitors, respond to litigation and complete due diligence for your existing patents.



STATE OF THE ART SEARCH

Comprehend the current state for areas of interest. We analyze patents and technical literature to uncover known competitors' activities, as well as find other entities working in your area of interest.

EVIDENCE OF USE SEARCH

Get actionable market analysis. We analyze data, patents and technical literature, mapping our results to products, services and standards in use so you can deflect infringement and better protect your IP.

CONSULTING SERVICES

Enhance your in-house skills. Using our IP Suite, we work with you to analyze complex problems, develop new ideas, map them to understand novelty and develop an in-depth landscape report.

EDITING SERVICES

Sharpen your defensive publications. Well-written material, published to our Prior Art Database, protects your Freedom to Operate, removes burden from your team—and helps achieve higher ROI.

A PERFECT COMPLEMENT

A trifecta of powerful, optional reports deliver AI-fueled visualizations that simplify innovation portfolio management.



Technology Vitality Report
Quickly review hundreds of invention disclosures, funneling out lower-quality ideas for further iteration and fast-tracking novel ideas for review.



Patent Vitality Report
Get an objective analysis of the assets in a patent portfolio to understand valuation and validity.



Portfolio Intelligence Report
Assess your patent portfolio, IP strategy and competitive advantage with customized intelligence.

How we deliver is just as important as what we offer. When you choose IP.com, you can trust that you're working with a team of vetted, highly qualified subject matter experts. We provide the industry depth and expertise you need, with certainty and confidentiality.

ENTRUST

US-based, ITAR-compliant subject matter experts provide industry depth and expertise.



EMPOWER

Access relevant, actionable data to propel your business to stronger IP and better bottom-line results.



ENVISION

Understand threats and opportunities to prioritize R&D spend and advance IP strategies.



You can only do so much. That's why we're here to help.
With world-class expertise and our IP Suite, there's no challenge we can't take on.



**UNLOCK YOUR TRUE
INNOVATION POTENTIAL**

Connect with our experts
and request a quote:
sales@ip.com

