

PROFESSIONAL SERVICES

# UNLOCK MORE FREEDOM TO INNOVATE

**Rapid innovation requires rapid intelligence.** Our experts break down barriers to innovation by complementing your current workflows, offsetting peak workloads or putting you on a path to greater independence with our AI-driven solutions. Our team will:

## SAVE YOU TIME



**Offload everything or engage us for targeted support** that strategically complements your in-house skills.

## SAVE YOU MONEY



Maximize your R&D budgets with streamlined processes that **eliminate thousands of hidden cost dollars** per patent.

## CREATE STRONGER IP



Get access to **accurate, timely insights and analytics** so you can focus resources on the most novel, profit-driving ideas.

## DRIVE MORE ADVANTAGE



Propel your business with **stronger, more defensible IP** and fuel better bottom-line results.

Smarter workflows. Faster innovation. Greater ROI.



# SHORTEN YOUR TIME TO RESULTS

**Are you getting the impact you want from your innovation investments?** While innovation is a strategic priority for most organizations, barriers still exist: lack of time, old work habits and systems or lack of innovation infrastructure. These barriers can slow or completely block your teams' progress.

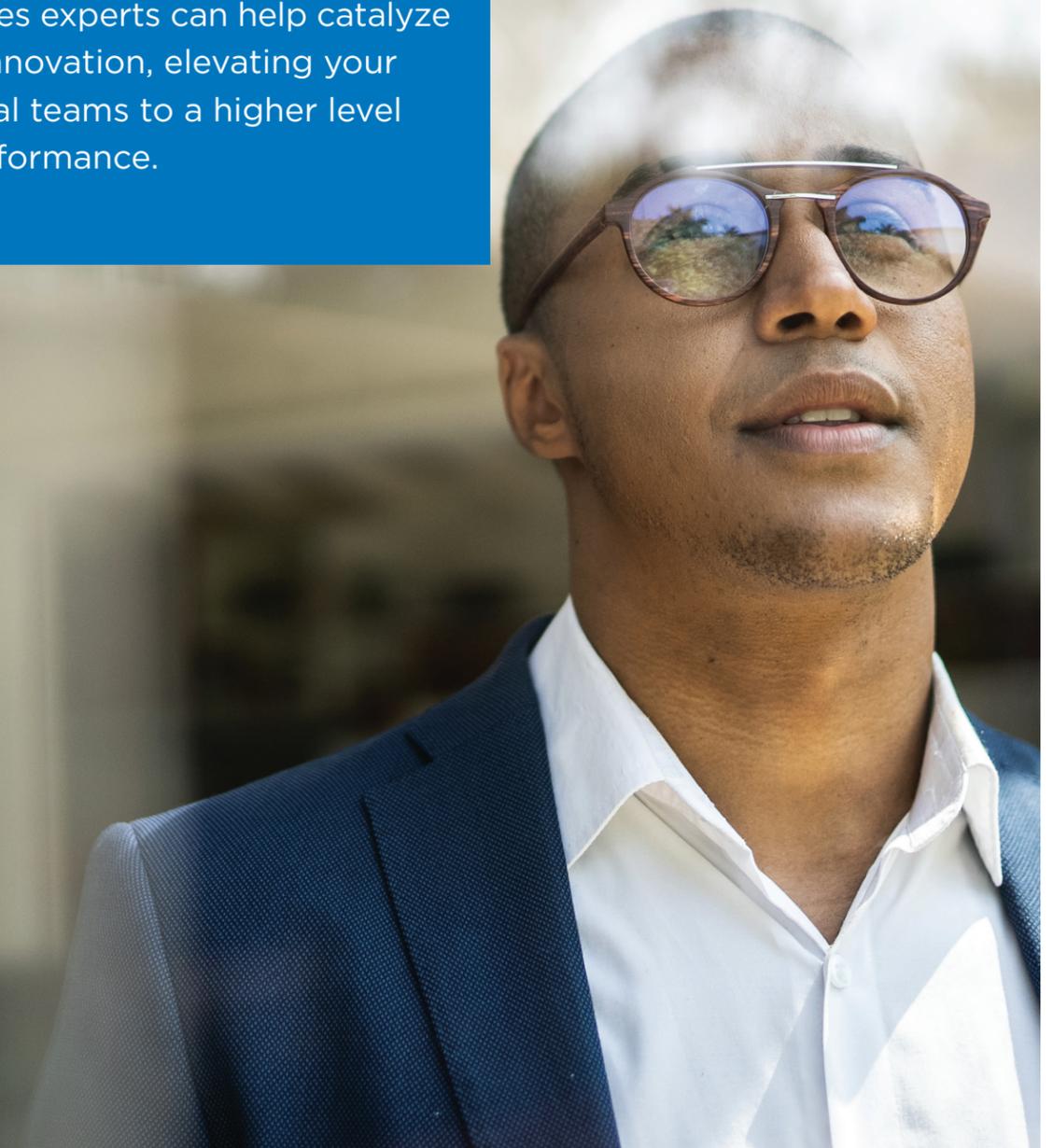
**Our Professional Services team combines human expertise with AI-driven insights—using our proprietary Innovation Power Suite™—to break down innovation barriers.** Big-picture thinking is backed by the most relevant, actionable data available.

With our insights and analytics, you can see where you have true Freedom to Operate, better prioritize R&D spend and, ultimately, achieve your full innovation potential. **Let us help propel your business to stronger IP and better bottom-line results.**



# 94%

**of executives are dissatisfied with their firm's innovation performance.<sup>1</sup>** Our Professional Services experts can help catalyze new innovation, elevating your internal teams to a higher level of performance.



**A powerful combination of subject matter expertise + IP Suite™ technology** lets our team complete key research, analytics, editing and C-Suite report prep tasks for you. Our Professional Services ecosystem includes:

**FREEDOM TO OPERATE**

**Identify obstacles to commercialization.** Our due diligence process examines the claims language of third-party, in-force patents as a means of assessing your risk of potential infringement.

**PATENTABILITY SEARCH**

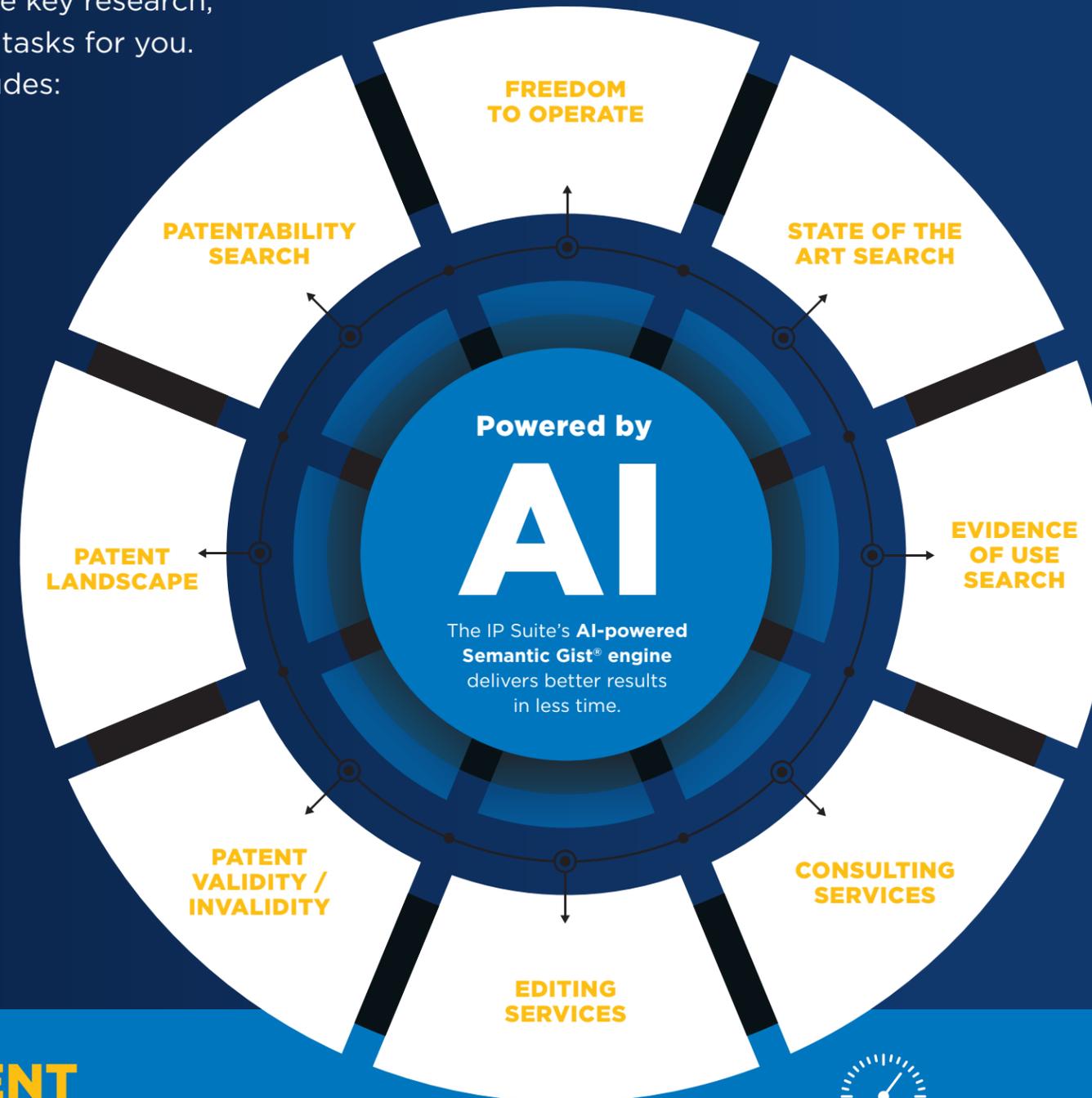
**Focus your early-stage innovation.** We document all domain-relevant patent applications and non-patent literature in a concise report so you can make the best use of your innovation time and funding.

**PATENT LANDSCAPE**

**Identify patent relationships and trends.** Understand the extent to which your competitors are protecting innovations in key technology areas to better target your strategic business and investment decisions.

**PATENT VALIDITY / INVALIDITY**

**Protect your interests and block competitors.** Our search surfaces the details you need to help invalidate encroaching competitors, respond to litigation and complete due diligence for your existing patents.



**STATE OF THE ART SEARCH**

**Comprehend the current state for areas of interest.** We analyze patents and technical literature to uncover known competitors' activities, as well as find other entities working in your area of interest.

**EVIDENCE OF USE SEARCH**

**Get actionable market analysis.** We analyze data, patents and technical literature, mapping our results to products, services and standards in use so you can deflect infringement and better protect your IP.

**CONSULTING SERVICES**

**Enhance your in-house skills.** Using our IP Suite, we work with you to analyze complex problems, develop new ideas, map them to understand novelty and develop an in-depth landscape report.

**EDITING SERVICES**

**Sharpen your defensive publications.** Well-written material, published to our Prior Art Database, protects your Freedom to Operate, removes burden from your team—and helps achieve higher ROI.

**A PERFECT COMPLEMENT**

**A trifecta of powerful, optional reports** deliver AI-fueled visualizations that simplify innovation portfolio management.



**Technology Vitality Report**

Quickly review hundreds of invention disclosures, funneling out lower-quality ideas for further iteration and fast-tracking novel ideas for review.



**Patent Vitality Report**

Get an objective analysis of the assets in a patent portfolio to understand valuation and validity.



**Portfolio Intelligence Report**

Assess your patent portfolio, IP strategy and competitive advantage with customized intelligence.

**How we deliver is just as important as what we offer.** When you choose IP.com, you can trust that you're working with a team of vetted, highly qualified subject matter experts. We provide the industry depth and expertise you need, with certainty and confidentiality.

### ENTRUST

US-based, ITAR-compliant subject matter experts provide industry depth and expertise.



### EMPOWER

Access relevant, actionable data to propel your business to stronger IP and better bottom-line results.



### ENVISION

Understand threats and opportunities to prioritize R&D spend and advance IP strategies.



**You can only do so much. That's why we're here to help.** With world-class expertise and our IP Suite, there's no challenge we can't take on.



### UNLOCK YOUR TRUE INNOVATION POTENTIAL

Connect with our experts and request a quote:  
[sales@ip.com](mailto:sales@ip.com)

