What if you could simplify and optimize your innovation workflow?

You can—with **IQ Ideas+**.

The pace of global innovation is increasing at an unprecedented rate and so are the related costs, time, and complexities. To stay competitive, you need control over the process and challenges.

IQ Ideas+ offers a unique, simple, and scalable workflow approach to problem solving, brainstorming and writing better, more effective, invention disclosures. It addresses the areas of the lifecycle of innovation where a business can have the greatest impact - creating and evaluating IP.

Reduce Costs   **Accelerate IP**   **Increase ROI**

A Simpler Way to Better Results

IQ Ideas+ 2.0, a part of the Innovation Power Suite, is a modular, scalable, cloud-based solution designed to aid inventors throughout the innovation lifecycle. IQ Ideas+ uniquely focuses on the areas in the innovation lifecycle that traditional alternatives in the market fail to address.

Powerful Tools for Powerful Ideas

Evaluate Ideas
Create and capture innovation using a state-of-the-art AI engine.

Solve Problems
Quickly solve problems using progressive methods and tactics.

Improve Systems
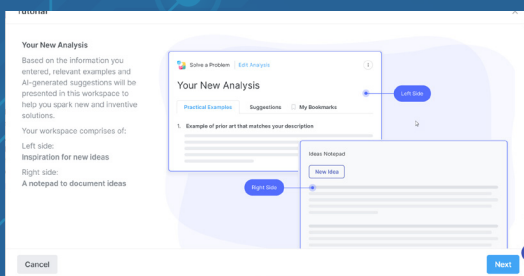*Reduce the time to engineer or re-engineer novel designs, systems, and methods.*

Build Concepts
Collaborate to improve and expand existing IP.

Scoring and Reporting
Assess the quality of an invention to make the best business decisions.

The New IQ Ideas+ Updates

If you have already had some experience with IQ Ideas+, see what is new to you:

» **Upgraded User Experience**
Utilize the streamlined ideation workflow for more efficient product articulation

» **New Tracking ID**
Find new unique IDs to simplify tracking in docketing systems

» **Enhanced scoring**
Enjoy improved and granular novelty scoring for easier assessment and business decision making

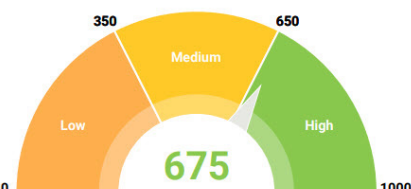## A Path to Better Productivity.

Securing a patent can take up to three years. Competitive pressures compounded by the high turnover rates of students, engineers, and knowledge workers demand greater efficiency throughout the innovation process. The path to better productivity starts with higher quality disclosures from your innovation teams.

IQ Ideas+ incorporates industry standard Lean Six Sigma methodologies to simplify and accelerate creative ideation and collaboration in the early stages of the innovation lifecycle. It uses the same advanced, natural-language AI engine as InnovationQ+ to identify the most relevant insights across millions of data points. It standardizes innovation workflows, making it not only easy to deploy to a single engineer or to a multi-site enterprise, but also easy to manage.

A Quicker Time to ROI.

On average, one patent is filed per $1M in R&D. The high monetization potential of a secured patent incentivizes innovators to find the best ideas to advance – those with best chance to survive and thrive. The key to less risk, better decision-making, and better ROI is objective innovation assessments.

IQ Ideas+ offers the industry's only concept-novelty scoring tool for objective, data-backed decision making. It quickly and effectively helps identify ideas that are ready to move forward in the innovation lifecycle as well as those that would benefit from additional iterations.

Once a concept is ready, your IP experts can use the Technology Vitality Report feature to quickly capture comparative scoring, relevant patents, keywords, concepts, and more for other contributors in the innovation value chain.

A New Standard.

Standardizing the approach to capturing, collaborating, and appraising innovations is essential to reducing costs, increasing productivity, and commanding a better bottom line.

IQ Ideas+ establishes an accessible, scalable, and simplified process to work the inventors' ideas through the innovation lifecycle. Behind the intuitive UI is the power of natural language processing and AI. Your inventors and evaluators work in concert with the system to create and assess impactful, profitable ideas and accelerate your time-to-market.

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