IQ IDEAS+

# AVOID THE PAIN OF REJECTION

The impacts of receiving a patent rejection are significant—and were felt on over 2.5 million submissions in 2023 alone. IQ Ideas+ helps bypass key rejection-driving issues early in the process so you can fast-track more unique, novel ideas.

### Rejections will cost you over the course of your innovation journey:



Time to market delays: Obviousness rejections can prolong the patent examination process.



Increased Costs: Extended examination periods result in costly delays to the patent application.



**Risk of Litigation:** Patents granted despite obviousness concerns may be more vulnerable to costly legal battles.



Limited Patent Scope: Even if a patent is ultimately granted, obviousness rejections may result in a narrower scope of protection.



**Investment Risks:** Rejections can delay or eliminate critical investment funding.

The majority of rejections stem from common issues. In fact, 59% of rejections fell under just two sections of U.S. patent law last year.<sup>1</sup>

#### **Section 103—Obviousness**

Approximately 1,000,000 Section 103 rejections in 20231

To obtain a patent, U.S. law stipulates is that an invention be new or novel. For example, say you have an invention consisting of three ideas. The first two elements of your idea are considered novel in a primary search, but the third element appears in a secondary prior art reference, so the examiner will decide whether or not it would be obvious to a person of ordinary skill to make the same conclusions you did in your submission. If so, you will receive an obviousness (Section 103) rejection.

#### **Section 102—Novelty**

Approximately 540,000 Section 102 rejections in 20231

Even a single related prior art reference can result in a novelty (Section 102) rejection. For example, using the same submission as above, if even one of the three ideas in your entry is revealed in prior art, your patent still might be rejected as something that could have be anticipated at the time of the submission.



## POWER BETTER INNOVATION, RIGHT FROM THE START

Patent application rejections can come years after the initial disclosure was written, derailing well-laid plans and driving innovation costs up. But what if you could identify common rejection-causing issues well before initiating the patent application process—and dramatically accelerate innovation? With IP.com and IQ Ideas+, you can.



## OUR PURPOSE-BUILT AI DRIVES ACCELERATED INTELLIGENCE

IQ Ideas+ uses our cutting-edge AI engine, Semantic Gist, to fast-track your competitive advantage early in the innovation lifecycle. As a secure cloud-based software solution, IQ Ideas+ streamlines and accelerates creative ideation and collaboration to reduce defects, minimize waste and enhance overall efficiency and quality.

#### IQ Ideas+ makes it easy to avoid the obvious. Here's how it works:



#### Root out rejection-driving issues

IQ Ideas+ is the industry's first interactive analysis tool purpose-built to address obviousness and rejection issues by examining multiple dimensions of novelty.

It helps you evaluate new ideas by simplifying, simulating and super-charging the same kind of obviousness analyses conducted by patent examiner experts.

#### Get to market faster and more confidently

Al-driven concept segmentation quickly identifies prior art for each segment then generates quantitative invention and competitive novelty scores.

With a world of data-backed insights at your fingertips, you can unleash your inventive potential and confidently accelerate more competitive innovation.

#### **ABOUT IP.COM**

Designed for users throughout the innovation lifecycle, our Innovation Power Suite of solutions and services delivers ready-to-use insights and results. IP.com's intellectual property software is ideal for IP professionals, research and development teams, inventors and entrepreneurs, and more.



Our solutions are designed to save money and time using proprietary, state-of-the-art Al. Our goal is to make it easier for organizations to accelerate research and development and enable the rapid evaluation of intellectual property. Fortune 1000 companies, governments, research universities, and top inventors from all over the world use our intelligence solutions to increase efficiencies and improve their innovation processes.



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