

SUCCESS STORY

# OPTIMIZING IP CONSULTING WITH FASTER, SMARTER PATENT ANALYSIS

## CLIENT CHALLENGE

- Reducing time and complexity in IP searches
- Increasing the quality and speed of search results
- Effectively communicating findings to clients

## THE SOLUTION

- InnovationQ+™

## IMPACTFUL RESULTS

- 1-2 hours saved per search
- Greater efficiency and less stress
- Consistent, high-quality search results
- Seamless client collaboration and reporting

“InnovationQ+ is like having a conversation with another human being—one that works much faster than I can. It’s a superior search engine that enables me to do things I just couldn’t manage with prior tools.”

STEVE BITTENSON,  
*Founder*  
*Concepdance, LLC*

WE POWER THE INNOVATION THAT POWERS THE WORLD



## ABOUT STEVE BITTENSON

Steven Bittenson, founder of Conception, LLC, has over 20 years of experience in IP consulting, specializing in patent strategy, technical management, and innovation support for high-tech companies, including Fortune 500 firms and NIST. A registered patent agent with the USPTO and a Ph.D. in chemical physics, Steve bridges the gap between inventors, management, and patent counsel—streamlining IP workflows through portfolio analysis, process modeling, and equipment development. His approach fosters collaboration and efficiency, ensuring effective IP management.



As an intellectual property consulting firm, Conception, LLC specializes in patent strategy, portfolio analysis, and innovation management for high-tech clients, including Fortune 500 companies and research institutions. **With an increasing demand for high-quality patent searches, the firm required a solution that would optimize workflow efficiency while maintaining accuracy.**

Traditional patent search tools often required extensive manual filtering, consuming valuable time and resources. To address these challenges, **Conception, LLC integrated IP.com's InnovationQ+™ into its workflow, enabling faster, smarter patent searches with AI-driven precision.**



## ENHANCING IP CONSULTING WITH CUTTING-EDGE TECHNOLOGY

For independent IP professionals, time is a valuable resource. Managing multiple clients while ensuring accurate, high-quality patent searches requires efficiency and precision.

At Concepdance, LLC, founder Steven Bittenson has spent over 20 years providing patent portfolio analysis, process modeling, and intellectual property strategy for high-tech clients, including Fortune 500 companies and startups.

“My focus is to provide a smooth and efficient interface among inventors, management, and counsel to support the client’s R&D workflow,” Bittenson explains.

Whether assessing patentability, overcoming a competitor’s reference, or evaluating commercial viability, Concepdance, LLC relies on fast, comprehensive patent searches to drive results.

## THE INNOVATIONQ+ ADVANTAGE: SPEED, PRECISION, AND INSIGHT

Conducting 100+ patent searches annually, efficiency is a top priority for Concepdance, LLC. After testing multiple search engines claiming to offer semantic search, only InnovationQ+, powered by IP.com’s Semantic Gist® engine, delivered the speed and accuracy required.

“Most other tools were just text searches with no real conceptual depth. With InnovationQ+, I get meaningful results almost instantly.”

### Key Differentiators of InnovationQ+:

- 1. AI-POWERED SEMANTIC GIST® TECHNOLOGY:** Blends natural language processing with Boolean capabilities for precise, relevant results
- 2. SEAMLESS BOOLEAN AND SEMANTIC SEARCH INTEGRATION:** A unique differentiator that enhances efficiency
- 3. FASTER, SMARTER SEARCHING:** Eliminates the need to manually sift through broad Boolean search results

“The smooth integration between Boolean and semantic engines is critical. I can conduct a high-quality search in a short time—this toolset simply isn’t available in other search engines,” says Bittenson.

## ANSWERS AND INSIGHTS IN MINUTES

When a corporate attorney needed to locate a specific reference in a 500-patent portfolio, Concepdance, LLC turned to InnovationQ+.

Rather than manually reviewing hundreds of documents, Bittenson uploaded the patent list, entered a brief description, and let the AI-powered engine do the work.

Within 10 minutes, InnovationQ+ identified the exact reference as the second result—an efficiency level unmatched by other tools.

“That kind of speed and precision just isn’t possible with other search engines,” Bittenson noted.

In another instance, a private practice attorney sought prior art to invalidate a patent. By entering the claim into InnovationQ+, Concepdance, LLC surfaced the necessary reference within minutes, enabling a faster and more strategic response.

“We were on a client call for 15–20 minutes, and the search returned exactly what was needed almost instantly. This technology is a game-changer for IP professionals.”

## OPTIMIZING WORKFLOW EFFICIENCY AND CLIENT ENGAGEMENT

For IP professionals, efficiency directly translates to greater productivity and enhanced client service. By reducing search time and improving result accuracy, InnovationQ+ enables Concepdance, LLC to deliver faster insights, stronger IP strategies, and more informed decision-making.

Saving 1–2 hours per search translates to over 100 hours gained annually.

Beyond accelerating search, InnovationQ+ enhances client collaboration with its configurable interface, allowing seamless virtual presentations where clients can review and compare search results in real time.

“InnovationQ+ has become an indispensable tool for client engagements. Its ability to

tailor search presentations fosters clearer communication and a more strategic approach to IP management.”

By integrating InnovationQ+, Concepdance, LLC has adopted a trusted, AI-powered solution that enhances efficiency, improves accuracy, and streamlines IP workflows.

“Whenever we conduct a patent search, this is our first and only resource.”

## DELIVERING MEASURABLE ROI THROUGH INNOVATIONQ+

At IP.com, we empower IP professionals with AI-driven solutions that enhance efficiency, reduce costs, and optimize ROI. The measurable impact on Concepdance, LLC includes:

- 100+ hours saved per year
- More accurate and relevant search results
- Reduced workload and increased productivity
- Enhanced collaboration and client engagement

“With InnovationQ+, the efficiency gains far exceed the cost of a subscription. The ability to quickly surface relevant results transforms how we manage patent searches and IP strategy.”



### UNLOCK YOUR TRUE INNOVATION POTENTIAL

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